



MICHAEL ANDERSON

Look Development Artist

Strategic Look Development Artist with a focus on educational content and e-learning platforms, possessing over four years of experience in designing engaging visual narratives. Expertise in transforming complex concepts into visually accessible content that enhances learning experiences. Demonstrated ability to collaborate with subject matter experts and instructional designers to create visuals that align with educational objectives.

CONTACT

- (555) 234-5678
- michael.anderson@email.com
- San Francisco, CA

EDUCATION

Bachelor of Arts in Graphic Design

University of Design
2017

SKILLS

- Adobe Animate
- After Effects
- Graphic Design
- E-learning
- Visual Storytelling
- User Engagement

LANGUAGES

- English
- Spanish
- French

WORK EXPERIENCE

Look Development Artist

2020-2023

EdTech Innovations

- Developed engaging visuals for e-learning modules and educational materials.
- Collaborated with instructional designers to ensure alignment with learning objectives.
- Utilized Adobe Animate and After Effects for animations and visual effects.
- Participated in brainstorming sessions to enhance visual storytelling.
- Executed user testing to refine visuals based on learner feedback.
- Maintained project documentation for scalability and future reference.

Junior Look Development Artist

2019-2020

Creative Learning Agency

- Assisted in the creation of visual content for educational videos.
- Collaborated with graphic designers to enhance visual quality.
- Created infographics and illustrations to support learning objectives.
- Utilized Canva and PowerPoint for presentation materials.
- Supported senior artists in achieving project goals.
- Conducted research on educational trends to inform visual development.

ACHIEVEMENTS

- Increased learner engagement by 40% through innovative visual strategies.
- Contributed to a project recognized for excellence in educational content design.
- Received positive feedback from clients for creativity and attention to detail.