# MA

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# Michael Anderson

## SENIOR LOOK DEVELOPMENT ARTIST

Accomplished Look Development Artist with a focus on architectural visualization and product rendering, bringing over nine years of experience in creating photorealistic representations for diverse industries. Proven expertise in utilizing advanced rendering techniques and tools to produce high-quality visualizations that effectively communicate design intent. Strong ability to collaborate with architects and designers to ensure accuracy and aesthetic appeal in visual outputs.

## SKILLS

- 3ds Max
- Corona Renderer
- KeyShot
- Blender
- Architectural Visualization
- Product Rendering

## EDUCATION

**BACHELOR OF SCIENCE IN ARCHITECTURAL VISUALIZATION, UNIVERSITY OF ARCHITECTURE, 2012**

## LANGUAGE

- English
- Spanish
- German

## ACHIEVEMENTS

- Awarded Best Architectural Visualization at the International Design Awards 2020.
- Increased rendering efficiency by 30% through innovative workflow enhancements.
- Recognized for exceptional client service and project management skills.

## EXPERIENCE

### SENIOR LOOK DEVELOPMENT ARTIST

ArchViz Studio

2016 - Present

- Developed photorealistic renderings for architectural projects.
- Collaborated with architects to refine visual presentations and concepts.
- Utilized 3ds Max and Corona Renderer for high-quality outputs.
- Implemented lighting strategies to enhance spatial perception.
- Conducted client presentations to demonstrate design concepts.
- Managed project timelines and deliverables to ensure client satisfaction.

### LOOK DEVELOPMENT ARTIST

Design Visualization Co.

2014 - 2016

- Created realistic visualizations for product designs and prototypes.
- Worked closely with product teams to capture essential details in renders.
- Utilized KeyShot and Blender for product rendering and visualization.
- Executed color accuracy tests to align with brand specifications.
- Participated in design reviews to provide visual insights.
- Maintained a library of reusable assets to streamline workflows.