MA

Michael
ANDERSON

LOOK DEVELOPMENT ARTIST

Dynamic Look Development Artist with a strong focus on advertising and commercial projects, bringing over five years of specialized experience in creating visually captivating content that engages audiences. Expertise lies in the development of striking visuals that align with brand narratives and marketing strategies. Demonstrated ability to work under pressure to meet tight deadlines while maintaining high artistic standards.

CONTACT

- (555) 234-5678
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- www.michaelanderson.com
- San Francisco, CA

SKILLS

- Adobe Creative Suite
- Color Grading
- Compositing
- Motion Graphics
- Visual Effects
- Brand Strategy

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF ARTS IN VISUAL EFFECTS, ACADEMY OF ART UNIVERSITY, 2017

ACHIEVEMENTS

- Successfully increased client engagement by 50% through innovative visual campaigns.
- Contributed to a project that won a Clio Award for Best Advertising Campaign.
- Recognized for outstanding creativity and attention to detail in project execution.

WORK EXPERIENCE

LOOK DEVELOPMENT ARTIST
AdVision Studios
2020 - 2025

- Developed visual concepts for advertising campaigns across various media.
- Collaborated with creative teams to ensure alignment with brand guidelines.
- Utilized Adobe Creative Suite for compositing and visual effects.
- Executed color grading to enhance visual impact of advertisements.
- Participated in client presentations to showcase visual concepts.
- Maintained project timelines to ensure on-time delivery of assets.

JUNIOR LOOK DEVELOPMENT ARTIST
Creative Marketing Agency
2015 - 2020

- Assisted in the development of visual content for marketing materials.
- Collaborated with photographers and videographers to enhance visual quality.
- Created motion graphics and animations for promotional videos.
- Utilized After Effects for dynamic visual effects.
- Supported senior artists in achieving project objectives.
- Conducted research on emerging design trends to inform project direction.