



Michael

ANDERSON

LOCATION SCOUT

Experienced Location Scout with a strong background in commercial and advertising productions. Expertise lies in sourcing visually appealing locations that align with brand narratives and marketing strategies. Proven ability to work under tight deadlines, managing multiple projects simultaneously while maintaining a high standard of quality and creativity. Exceptional interpersonal skills enable effective collaboration with clients, directors, and production teams.

CONTACT

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- 📍 San Francisco, CA

SKILLS

- Commercial scouting
- Brand alignment
- Project coordination
- Communication skills
- Software utilization
- Client relations

LANGUAGES

- English
- Spanish
- French

EDUCATION

**BACHELOR OF ARTS IN MARKETING,
UNIVERSITY OF FLORIDA**

ACHIEVEMENTS

- Successfully sourced locations that increased client engagement by 25%.
- Recognized for outstanding contributions to a high-profile advertising campaign.
- Developed a location scouting guide that improved team efficiency by 20%.

WORK EXPERIENCE

LOCATION SCOUT

Brand Vision Media

2020 - 2025

- Scouted and secured locations for over 50 commercial shoots annually.
- Developed location briefs that detailed aesthetic and logistical considerations.
- Worked closely with creative teams to ensure locations matched brand vision.
- Negotiated location contracts with property owners to secure favorable terms.
- Maintained a database of potential locations, categorized by style and accessibility.
- Coordinated with production teams to schedule site visits and logistics.

ASSISTANT LOCATION SCOUT

Creative Ads Agency

2015 - 2020

- Supported senior scouts in identifying suitable locations for advertising campaigns.
- Conducted location research to gather insights on accessibility and local regulations.
- Assisted in the preparation of location presentations for client pitches.
- Maintained communication with property owners regarding availability and terms.
- Participated in scouting trips and documented findings for review.
- Helped manage logistics for on-site production activities.