



MICHAEL ANDERSON

LEAD PACKAGING LITHOGRAPHER

PROFILE

Innovative Lithography Artist specializing in high-end packaging design with extensive experience in both digital and traditional lithographic methods. Recognized for an exceptional ability to translate complex concepts into visually striking designs that enhance brand identity. Proficient in optimizing production processes to achieve cost efficiency while maintaining the highest quality standards. An advocate for sustainable practices in print production, actively seeking environmentally friendly materials and methods.

EXPERIENCE

LEAD PACKAGING LITHOGRAPHER

EcoPrint Designs

2016 - Present

- Oversaw the design and production of eco-friendly packaging solutions for various brands.
- Developed innovative lithographic techniques that reduced waste by 40% during production.
- Collaborated with clients to create customized packaging that aligns with their branding strategies.
- Supervised a team of artists, providing guidance on best practices in lithographic design.
- Implemented training programs focused on sustainability in print production.
- Utilized industry-standard software to enhance design accuracy and efficiency.

JUNIOR LITHOGRAPHY ARTIST

PrintWorks Studio

2014 - 2016

- Assisted in the creation of lithographic prints for marketing campaigns and promotional materials.
- Conducted quality checks to ensure prints met client specifications and industry standards.
- Collaborated with the design team to brainstorm and execute creative concepts.
- Maintained efficient workflow by organizing resources and scheduling production tasks.
- Participated in client meetings to gather feedback and implement necessary revisions.
- Gained proficiency in using digital printing technology alongside traditional methods.

CONTACT

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SKILLS

- Packaging Design
- Sustainable Practices
- Digital Lithography
- Team Management
- Client Relations
- Quality Control

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF FINE ARTS IN VISUAL COMMUNICATION, DESIGN INSTITUTE, 2015

ACHIEVEMENTS

- Recognized for excellence in packaging design with a nomination for the Green Print Award, 2022.
- Increased production efficiency by 35% through process optimization initiatives.
- Successfully managed over 50 projects from concept to completion, achieving a 95% client satisfaction rate.