

MICHAEL ANDERSON

Digital Literary Consultant

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Visionary Literary Consultant with a rich background in the intersection of technology and literature, specializing in digital storytelling and interactive narratives. Expertise in guiding authors and creators in adapting their works for digital platforms while maintaining narrative integrity. A forward-thinking strategist, adept at utilizing emerging technologies to enhance reader engagement and broaden audience reach.

WORK EXPERIENCE

Digital Literary Consultant | NextGen Storytelling Inc.

Jan 2022 – Present

- Advised authors on the integration of multimedia elements into traditional narratives.
- Conducted workshops on digital storytelling techniques and best practices.
- Collaborated with tech teams to develop interactive e-books and apps.
- Analyzed user engagement data to inform narrative adjustments.
- Provided ongoing consultation for authors transitioning to digital formats.
- Maintained a portfolio of successful digital projects showcasing innovative storytelling.

Consultant and Educator | Creative Tech Labs

Jul 2019 – Dec 2021

- Developed educational resources on digital literacy for aspiring authors.
- Facilitated seminars on the future of literature in a digital world.
- Engaged with authors to explore new narrative formats and technologies.
- Conducted research on trends in digital storytelling and reader preferences.
- Organized hackathons to foster collaboration between writers and tech developers.
- Published articles on digital narratives in industry-leading journals.

SKILLS

digital storytelling

multimedia integration

audience engagement

narrative innovation

educational resources

technology collaboration

EDUCATION

Master of Arts in Digital Humanities

2019

University of Southern California

ACHIEVEMENTS

- Successfully launched 10 interactive e-books with significant reader engagement.
- Awarded the Digital Innovation Grant for contributions to digital literature.
- Featured speaker at international conferences on the future of storytelling.

LANGUAGES

English

Spanish

French