



Michael ANDERSON

LITERARY AGENT

Visionary literary agent with a robust track record in the realm of children's and young adult literature. Renowned for an innate ability to connect with authors and understand their unique narratives, resulting in successful collaborations that resonate with young audiences. Expertise encompasses both traditional publishing and innovative digital platforms, ensuring authors are well-equipped for the modern literary landscape.

CONTACT

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- 📍 San Francisco, CA

SKILLS

- contract negotiation
- market analysis
- creative collaboration
- author engagement
- literacy promotion
- youth literature

LANGUAGES

- English
- Spanish
- French

EDUCATION

**BACHELOR OF ARTS IN CHILD
DEVELOPMENT, UNIVERSITY OF
NORTH CAROLINA**

ACHIEVEMENTS

- Instrumental in launching multiple bestselling children's titles.
- Recognized for excellence in client service by the Youth Publishers Association.
- Established a reading program that reached over 5,000 children in local schools.

WORK EXPERIENCE

LITERARY AGENT

Youthful Reads Agency

2020 - 2025

- Managed a diverse portfolio of children's and YA authors, achieving critical acclaim for several titles.
- Negotiated contracts that maximized advances and royalties for authors.
- Conducted market analysis to identify trends in children's literature.
- Facilitated author visits to schools and libraries to promote literacy.
- Developed engaging marketing campaigns that increased book visibility.
- Collaborated with illustrators and editors to enhance storytelling quality.

JUNIOR LITERARY AGENT

Next Generation Publishing

2015 - 2020

- Supported senior agents in managing author relationships and submissions.
- Prepared pitch materials for potential publishing deals.
- Conducted research on emerging trends in youth literature.
- Organized book fairs and literary events targeting young readers.
- Monitored sales data to inform marketing strategies.
- Engaged with educational institutions to promote client works.