



MICHAEL ANDERSON

Product Manager

Experienced Life Sciences Product Manager with a specialization in diagnostics and laboratory technologies. With over 11 years in the industry, possesses a deep understanding of the product development cycle, from ideation through to market launch. Proven ability to lead cross-functional teams and manage complex projects in fast-paced environments. Expertise in integrating customer insights and scientific data to develop innovative diagnostic solutions that meet market needs.

CONTACT

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- San Francisco, CA

EDUCATION

Master of Science in Molecular Biology

Johns Hopkins University; Bachelor of Science in Chemistry
University of California

SKILLS

- Diagnostic Development
- Project Management
- Market Research
- Customer Insights
- Regulatory Compliance
- Stakeholder Engagement

LANGUAGES

- English
- Spanish
- French

WORK EXPERIENCE

Product Manager

2020-2023

Diagnostic Innovations

- Led the product development of advanced diagnostic tests for infectious diseases.
- Collaborated with clinical teams to validate product efficacy and safety.
- Managed project timelines and budgets to ensure on-time delivery of product launches.
- Conducted market research to identify unmet needs and opportunities for innovation.
- Developed training programs for sales representatives to enhance product knowledge.
- Analyzed sales data to drive strategic decisions and product enhancements.

Associate Product Manager

2019-2020

LabTech Solutions

- Assisted in the development of molecular diagnostic assays.
- Conducted competitive analysis to inform product positioning and marketing strategies.
- Supported regulatory submissions and compliance efforts for new products.
- Developed marketing materials to support product launches.
- Facilitated focus groups to gather user feedback for continuous improvement.
- Monitored industry trends to identify opportunities for product development.

ACHIEVEMENTS

- Successfully launched four new diagnostic tests, achieving a 50% increase in market share.
- Recognized with the 'Excellence in Product Management' award for outstanding performance.
- Increased product adoption rates by 30% through effective marketing strategies.