



Michael ANDERSON

DIGITAL HEALTH PRODUCT MANAGER

CONTACT

- (555) 234-5678
- michael.anderson@email.com
- www.michaelanderson.com
- San Francisco, CA

SKILLS

- Digital Health
- Product Lifecycle Management
- User Experience Design
- Market Research
- Stakeholder Management
- Data-Driven Decision Making

LANGUAGES

- English
- Spanish
- French

EDUCATION

MASTER OF HEALTH INFORMATICS,
UNIVERSITY OF ILLINOIS; BACHELOR
OF SCIENCE IN COMPUTER SCIENCE,
UNIVERSITY OF WASHINGTON

ACHIEVEMENTS

- Successfully launched two digital health products that improved patient adherence by 40%.
- Recognized with the 'Innovation in Health' award for contributions to telehealth solutions.
- Increased user engagement by 50% through targeted product enhancements and marketing strategies.

Proficient Life Sciences Product Manager with a decade of experience specializing in the integration of digital health solutions within the healthcare ecosystem. Possesses a unique blend of technical acumen and strategic insight, enabling the development of innovative products that enhance patient engagement and improve clinical outcomes. Skilled in leading teams through the product development lifecycle, from ideation to market launch, while ensuring alignment with regulatory standards and market demands.

WORK EXPERIENCE

DIGITAL HEALTH PRODUCT MANAGER

HealthTech Innovations

2020 - 2025

- Led the development of a digital therapeutic platform for chronic disease management.
- Collaborated with clinical teams to integrate evidence-based practices into product features.
- Executed user testing initiatives to refine product usability and engagement.
- Analyzed user data to drive product enhancements and increase retention rates.
- Managed stakeholder communications to ensure alignment on product vision and goals.
- Developed strategic partnerships with healthcare providers to facilitate product adoption.

PRODUCT DEVELOPMENT MANAGER

TeleHealth Solutions

2015 - 2020

- Oversaw the design and implementation of telehealth solutions for remote patient monitoring.
- Worked closely with IT and engineering teams to ensure product functionality and compliance.
- Conducted market research to identify trends in telehealth adoption and user needs.
- Developed training materials for healthcare providers on telehealth best practices.
- Monitored product performance metrics to inform strategic decisions.
- Facilitated webinars to educate stakeholders on product benefits and usage.