



Michael ANDERSON

PRODUCT DEVELOPMENT MANAGER

Versatile Leather Goods Maker with a strong foundation in artisanal and mass production techniques. Known for creating distinctive leather accessories that combine functionality and style, effectively catering to diverse consumer preferences. Extensive experience in product development, from conceptualization to market launch, with a keen eye for detail and craftsmanship. Successfully led cross-functional teams through the product lifecycle, from initial design through production and retail.

CONTACT

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SKILLS

- Product development
- Market analysis
- Client relations
- Budget management
- Team collaboration
- Quality craftsmanship

LANGUAGES

- English
- Spanish
- French

EDUCATION

**BACHELOR OF ARTS IN FASHION
DESIGN, DESIGN COLLEGE, 2013**

ACHIEVEMENTS

- Successfully launched a product line that generated \$500,000 in revenue in the first year.
- Recognized for innovative design solutions at the National Leather Expo.
- Established a mentorship program for new artisans, enhancing skill acquisition.

WORK EXPERIENCE

PRODUCT DEVELOPMENT MANAGER

Unique Leather Designs

2020 - 2025

- Directed the product development process for a new line of leather accessories.
- Collaborated with marketing and sales teams to develop go-to-market strategies.
- Conducted market research to identify emerging trends and consumer needs.
- Established partnerships with local artisans to incorporate traditional techniques.
- Managed budgets and forecasting for product lines, achieving profitability targets.
- Presented products at trade shows, securing retail partnerships.

LEATHER GOODS MAKER

Crafted Elegance

2015 - 2020

- Produced handcrafted leather products, ensuring high-quality finishes.
- Engaged with clients to customize products according to specific requirements.
- Maintained operational efficiency through effective time management.
- Conducted quality assessments on all finished products before shipment.
- Participated in training initiatives to enhance skills and techniques.
- Developed promotional materials highlighting product craftsmanship.