MICHAEL ANDERSON

Product Designer

CONTACT

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- San Francisco, CA

EDUCATION

Bachelor of Science in Fashion Design

Academy of Art University
2016-2020

SKILLS

- product design
- digital modeling
- project management
- community engagement
- consumer research
- sustainable practices

LANGUAGES

- English
- Spanish
- French

Innovative Leather Craft Artisan with 8 years of experience dedicated to the creation of practical and stylish leather products for everyday use. Known for a forward-thinking approach that integrates functionality with contemporary design, catering to a younger demographic. Proficiency in utilizing digital design tools to conceptualize and create products that resonate with modern consumers.

💼 WORK EXPERIENCE

Product Designer
Daily Leather Goods
2020-2023

- Designed functional leather accessories for everyday use, appealing to a modern audience.
- Collaborated with marketing teams to develop engaging product narratives.
- Utilized 3D modeling software to create prototypes and refine designs.
- Oversaw production schedules to ensure timely delivery of products.
- Engaged with consumers through social media to gather feedback on new products.
- Implemented eco-friendly practices in the production process to reduce waste.

Leather Craft Assistant
Urban Leather Collective
2019-2020

- Supported lead artisans in crafting various leather products.
- Assisted in the development of product samples for client review.
- Maintained a clean and organized workspace to ensure efficiency.
- Participated in community workshops promoting leathercraft.
- Conducted research on current market trends and consumer preferences.
- Engaged with local businesses to form partnerships and collaborations.

★ ACHIEVEMENTS

- Recipient of the 'Emerging Artisan Award' at the National Leather Fair in 2021.
- Increased social media engagement by 150% through targeted campaigns.
- Successfully launched a new product line that exceeded sales projections by 30%.