



Michael ANDERSON

PRODUCT DEVELOPMENT MANAGER

Versatile Leather Craft Artisan with a rich portfolio spanning over 14 years, adept at creating functional leather products for various industries, including fashion, automotive, and home decor. Recognized for a unique ability to blend traditional craftsmanship with innovative design principles, resulting in award-winning products that cater to modern consumer needs.

CONTACT

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SKILLS

- project management
- product design
- cross-functional collaboration
- market analysis
- environmental sustainability
- inventory management

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF ARTS IN INDUSTRIAL DESIGN, SAVANNAH COLLEGE OF ART AND DESIGN

ACHIEVEMENTS

- Recipient of the 'Innovative Product of the Year' award at the International Leather Fair.
- Increased brand recognition through strategic marketing campaigns.
- Successfully launched over 25 new products within two years.

WORK EXPERIENCE

PRODUCT DEVELOPMENT MANAGER

Innovative Leather Solutions

2020 - 2025

- Oversaw the development of new product lines, resulting in a 50% increase in sales.
- Collaborated with cross-functional teams to align product vision with market demands.
- Streamlined production processes, reducing lead time by 15%.
- Conducted competitive analysis to inform strategic product decisions.
- Managed budgets and resources for multiple projects simultaneously.
- Facilitated workshops to inspire creativity and foster collaboration among artisans.

LEATHER CRAFTSMAN

Artisan Creations

2015 - 2020

- Designed and crafted leather accessories, emphasizing functionality and style.
- Utilized advanced machinery to enhance production efficiency.
- Engaged with clients to tailor products to specific needs and preferences.
- Maintained quality standards throughout the production cycle.
- Participated in trade shows to showcase innovative leather designs.
- Managed inventory and supply chain logistics for timely project execution.