



MICHAEL ANDERSON

Senior League Operations Manager

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SUMMARY

Dynamic and results-oriented League Operations Manager with over a decade of experience in the sports management sector. Expertise in orchestrating league operations, enhancing player engagement, and optimizing event execution. Proven track record of implementing innovative strategies that elevate organizational performance and enhance fan experiences. Exceptional relationship-building skills with stakeholders at all levels, ensuring seamless communication and collaboration.

WORK EXPERIENCE

Senior League Operations Manager Global Sports League Inc.

Jan 2023 - Present

- Oversaw daily operations for multiple leagues, ensuring compliance with regulations and standards.
- Collaborated with marketing teams to develop promotional campaigns that increased audience engagement by 30%.
- Implemented a new scheduling software that reduced conflicts and improved game attendance.
- Managed a team of 15 operations staff, providing training and support to enhance performance.
- Conducted post-event analysis to identify areas for improvement and optimize future events.
- Negotiated contracts with vendors, achieving a 20% reduction in costs while maintaining quality services.

League Coordinator Regional Sports Association

Jan 2020 - Dec 2022

- Coordinated logistics for over 100 league events annually, ensuring timely execution and adherence to budgets.
 - Developed and maintained relationships with team owners and coaches to facilitate smooth operations.
 - Created comprehensive reports on player performance and league statistics for stakeholder review.
 - Assisted in the design and implementation of league policies and procedures.
 - Managed volunteer staff during events, enhancing operational efficiency through effective training.
 - Executed post-event surveys to gather feedback and improve future league activities.
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EDUCATION

Master of Sports Management, University of California, Los Angeles; Bachelor of Business Administration, University of Michigan

Sep 2019 - Oct 2020

ADDITIONAL INFORMATION

- **Technical Skills:** League Operations, Event Management, Stakeholder Engagement, Data Analytics, Budget Management, Team Leadership
- **Awards/Activities:** Increased league participation by 25% over three years through targeted outreach programs.
- **Awards/Activities:** Received 'Best Operations Team' award at the National Sports Management Conference in 2021.
- **Awards/Activities:** Successfully launched a new league division that generated over \$500,000 in revenue within the first year.
- **Languages:** English, Spanish, French