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EXPERTISE SKILLS

- merchandising
- retail management
- customer engagement
- trend analysis
- event planning
- inventory control

LANGUAGES

- English
- Spanish
- French

CERTIFICATION

- Associate of Arts in Fashion Merchandising, Fashion Institute of Design & Merchandising, 2017

REFERENCES

John Smith

Senior Manager, Tech Corp
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Sarah Johnson

Director, Innovation Labs
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Michael Brown

VP Engineering, Solutions Inc
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MICHAEL ANDERSON

KIDS FASHION MERCHANDISER

Dynamic Kids Fashion Stylist with a strong background in retail management and merchandising, possessing over six years of experience in the children's fashion sector. Distinguished by a keen eye for detail and an innate ability to understand the evolving preferences of young clientele. Expertise in developing merchandising strategies that drive sales and enhance customer engagement.

PROFESSIONAL EXPERIENCE

Kiddos Couture

Mar 2018 - Present

Kids Fashion Merchandiser

- Designed and implemented merchandising displays that enhanced customer experience.
- Managed inventory levels, ensuring timely restocking of popular items.
- Conducted market research to identify emerging trends in children's fashion.
- Organized promotional events that increased store traffic by 25%.
- Trained staff on styling techniques to improve customer interactions.
- Collaborated with marketing teams to align merchandising with promotional strategies.

Mini Mode

Dec 2015 - Jan 2018

Assistant Kids Stylist

- Assisted in styling children for events and photo shoots, enhancing visual appeal.
- Supported lead stylists in developing seasonal lookbooks and trend guides.
- Engaged with customers to provide personalized styling advice.
- Participated in inventory management and product selection processes.
- Contributed to the development of marketing materials for promotions.
- Maintained an organized workspace to streamline styling operations.

ACHIEVEMENTS

- Boosted sales by 35% through innovative merchandising strategies.
- Recognized as 'Employee of the Month' for outstanding customer service and styling.
- Successfully organized a charity fashion show that raised funds for children's education.