



# MICHAEL ANDERSON

## KIDS SUSTAINABLE FASHION STYLIST

### CONTACT

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### SKILLS

- sustainable fashion
- styling
- social media marketing
- workshop facilitation
- vendor relations
- trend forecasting

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

**BACHELOR OF SCIENCE IN FASHION DESIGN, UNIVERSITY OF CALIFORNIA, 2014**

### ACHIEVEMENTS

- Received 'Eco-Influencer of the Year' award for contributions to sustainable fashion.
- Increased brand awareness by 60% through targeted social media campaigns.
- Successfully launched a sustainable kids' fashion line that received national recognition.

### PROFILE

Visionary Kids Fashion Stylist specializing in sustainable fashion, with a focus on eco-friendly materials and ethical production practices. With over eight years in the industry, this stylist has pioneered initiatives that advocate for environmental responsibility while ensuring children remain stylish. Expertise in sourcing sustainable brands and creating outfits that align with the values of eco-conscious parents.

### EXPERIENCE

#### KIDS SUSTAINABLE FASHION STYLIST

##### EcoKids Fashion

*2016 - Present*

- Curated a collection of eco-friendly clothing that increased brand visibility and sales.
- Conducted styling workshops focused on sustainable practices for parents and children.
- Developed partnerships with ethical brands to promote sustainable fashion.
- Created content for social media platforms advocating for eco-conscious choices.
- Monitored industry trends to ensure alignment with sustainability goals.
- Engaged with community organizations to promote sustainable fashion initiatives.

#### FASHION STYLIST

##### Trendy Tots

*2014 - 2016*

- Styled children for photo shoots, ensuring outfits reflected current trends.
- Collaborated with photographers and creatives to produce captivating visual content.
- Managed client appointments and provided personalized styling recommendations.
- Executed visual merchandising strategies that enhanced store aesthetics.
- Analyzed customer feedback to refine styling services and offerings.
- Led seasonal styling events that attracted significant media attention.