



# MICHAEL ANDERSON

## LEAD KAYAKING INSTRUCTOR

### CONTACT

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### SKILLS

- Aquatic Safety
- Instructional Design
- Environmental Education
- Customer Service
- Risk Management
- Team Leadership

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

**MASTER OF ARTS IN OUTDOOR EDUCATION, COLORADO STATE UNIVERSITY**

### ACHIEVEMENTS

- Increased customer satisfaction ratings to 98% through enhanced program offerings.
- Co-authored a guidebook on kayaking techniques and safety practices.
- Successfully led over 300 kayaking tours with zero safety incidents.

### PROFILE

Accomplished Kayaking Instructor with extensive experience in aquatic education and adventure tourism. Expertise in creating engaging and dynamic learning environments that enhance participant skills and confidence. Proven track record of implementing safety measures and risk management strategies in outdoor settings. Recognized for exceptional communication skills and the ability to foster positive relationships with participants and staff.

### EXPERIENCE

#### LEAD KAYAKING INSTRUCTOR

##### Paddle Pro Adventures

*2016 - Present*

- Developed and led comprehensive kayaking programs for diverse clientele.
- Implemented safety drills and emergency response training for all participants.
- Utilized social media platforms to enhance program visibility and participant engagement.
- Conducted regular equipment checks and maintenance to ensure safety standards.
- Collaborated with environmental organizations to promote conservation initiatives.
- Designed and executed team-building exercises during kayaking excursions.

#### KAYAKING GUIDE

##### Riverside Expeditions

*2014 - 2016*

- Led guided kayaking tours, ensuring participant safety and satisfaction.
- Educated participants on local ecosystems and environmental conservation.
- Facilitated group discussions to enhance participant engagement and learning.
- Maintained high levels of customer service and addressed participant inquiries.
- Assisted in training new guides on safety protocols and tour logistics.
- Conducted post-trip evaluations to assess participant experiences and improve offerings.