



# MICHAEL ANDERSON

## Retail Data Analyst Intern

Motivated Junior Data Analyst with a focus on retail analytics and a strong ability to derive insights from consumer data. My background in business analytics has equipped me with the skills needed to analyze sales trends, forecast demand, and optimize inventory management. I am proficient in using analytical tools such as SQL and Excel to conduct analyses that drive business decisions.

## WORK EXPERIENCE

### Retail Data Analyst Intern

2020-2023

Retail Analytics Group

- Assisted in analyzing sales data to identify trends and patterns
- Utilized SQL to extract data from retail databases for analysis
- Created reports to summarize sales performance for management
- Collaborated with inventory teams to optimize stock levels
- Supported demand forecasting initiatives to improve inventory accuracy
- Documented findings and created presentations for stakeholder review

### Junior Data Analyst

2019-2020

E-commerce Solutions Inc.

- Conducted customer behavior analysis to enhance marketing strategies
- Developed dashboards for tracking key performance indicators
- Analyzed website traffic data to inform user experience improvements
- Utilized A/B testing to optimize product placements
- Presented insights to cross-functional teams to support decision-making
- Automated reporting processes to improve efficiency by 20%

## ACHIEVEMENTS

- Improved inventory turnover rate by 10% through data-driven strategies
- Recognized for exceptional analysis contributions during internship
- Created a sales performance dashboard that increased reporting efficiency

## CONTACT

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## EDUCATION

### Bachelor of Science in Business Analytics

University of Business  
2021

## SKILLS

- SQL
- Excel
- Retail Analytics
- Demand Forecasting
- Data Visualization
- Reporting

## LANGUAGES

- English
- Spanish
- French