MA

Michael
ANDERSON

CHAIR OF JOURNALISM DEPARTMENT

Dynamic Journalism Educator with a focus on digital media and audience engagement strategies. Renowned for creating interactive and immersive learning experiences that prepare students for the demands of the modern media landscape. A strong advocate for incorporating technology into journalism education to enhance storytelling capabilities. Proven ability to cultivate a collaborative learning environment that encourages creativity and innovation.

CONTACT

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- 📍 San Francisco, CA

SKILLS

- Digital Media
- Audience Engagement
- Curriculum Development
- Innovative Teaching
- Data Journalism
- Technology Integration

LANGUAGES

- English
- Spanish
- French

EDUCATION

PH.D. IN MEDIA STUDIES, UNIVERSITY OF SOUTHERN CALIFORNIA

ACHIEVEMENTS

- Awarded the Teaching Innovation Grant for excellence in course development.
- Published a widely-cited study on the future of journalism education.
- Successfully launched a student-led podcast that gained national recognition.

WORK EXPERIENCE

CHAIR OF JOURNALISM DEPARTMENT
Innovative University

2020 - 2025

- Led the development of a forward-thinking journalism curriculum incorporating digital media.
- Implemented hands-on training workshops for students on emerging digital tools.
- Fostered relationships with tech companies for student internships and projects.
- Organized annual digital media symposiums to showcase student innovations.
- Conducted workshops on data journalism and audience analytics.
- Evaluated program effectiveness through student and faculty feedback.

ASSISTANT PROFESSOR OF DIGITAL JOURNALISM
Tech University

2015 - 2020

- Developed online courses focusing on multimedia storytelling and digital ethics.
- Engaged students in real-time reporting projects to enhance practical skills.
- Supervised student teams during competitive journalism events.
- Participated in cross-departmental initiatives to promote interdisciplinary learning.
- Conducted research on the impact of technology on journalism practices.
- Provided mentorship to students seeking careers in digital media.