



MICHAEL ANDERSON

Senior Publishing Manager

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SUMMARY

Distinguished journal publisher with over a decade of experience in the academic publishing industry, specializing in the dissemination of scholarly research through innovative platforms. Demonstrated expertise in managing editorial processes, ensuring adherence to stringent publication standards, and fostering collaborative relationships with authors, reviewers, and academic institutions. Proficient in leveraging digital technologies to enhance publication outreach and impact, resulting in significant increases in journal visibility and citation metrics.

WORK EXPERIENCE

Senior Publishing Manager Global Academic Press

Jan 2023 - Present

- Directed the editorial strategy for a portfolio of high-impact journals, achieving a 30% increase in submission rates.
- Implemented a new manuscript tracking system that reduced processing times by 25%.
- Collaborated with authors and reviewers to enhance the quality of published research.
- Conducted market analysis to identify emerging trends and opportunities for new journal launches.
- Led training programs for editorial staff on best practices in publishing ethics and compliance.
- Engaged with academic institutions to promote journals and drive subscription growth.

Editorial Coordinator Scholarly Publications Ltd.

Jan 2020 - Dec 2022

- Managed the peer review process for multiple journals, overseeing a network of over 200 reviewers.
 - Developed and maintained editorial guidelines to ensure consistency and quality across publications.
 - Utilized analytics to track journal performance and identify areas for improvement.
 - Organized workshops and webinars to enhance author engagement and submission quality.
 - Facilitated communication between authors, editors, and production teams to streamline publication timelines.
 - Contributed to the creation of marketing materials to promote journal visibility at conferences.
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EDUCATION

Master of Arts in Publishing, University of London

Sep 2019 - Oct 2020

ADDITIONAL INFORMATION

- **Technical Skills:** Editorial management, Peer review process, Digital publishing, Project management, Data analysis, Stakeholder engagement
- **Awards/Activities:** Increased journal impact factor by 40% over three years through strategic initiatives.
- **Awards/Activities:** Received the 'Excellence in Publishing' award from the International Publishers Association.
- **Awards/Activities:** Successfully launched two new journals that achieved rapid indexing in major databases.
- **Languages:** English, Spanish, French