



Michael

ANDERSON

IOS APPLICATION DEVELOPER

Creative iOS Application Developer with 6 years of experience in the entertainment industry, focusing on mobile application development that enhances user experience and engagement. I excel at using Swift and Objective-C to create engaging apps that seamlessly integrate multimedia content. My strong design sensibilities enable me to collaborate effectively with designers to deliver visually appealing and user-friendly interfaces.

CONTACT

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SKILLS

- Swift
- Objective-C
- Firebase
- User Experience Design
- A/B Testing
- Agile

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF ARTS IN COMPUTER SCIENCE - ART INSTITUTE

ACHIEVEMENTS

- Awarded 'Best New App' at the Mobile Entertainment Awards.
- Achieved a 4.9-star rating on the App Store for the streaming app.
- Increased user acquisition by 40% through effective marketing strategies.

WORK EXPERIENCE

IOS APPLICATION DEVELOPER

Entertainment Apps Inc.

2020 - 2025

- Developed an award-winning streaming application with over 100,000 downloads.
- Implemented social sharing features that increased user engagement by 50%.
- Collaborated with designers to create visually appealing user interfaces.
- Utilized Firebase for real-time data updates, enhancing app interactivity.
- Conducted A/B testing to determine optimal app features based on user preferences.
- Optimized app performance, reducing load times by 30%.

JUNIOR IOS DEVELOPER

Media Solutions LLC

2015 - 2020

- Assisted in the development of a music streaming application with over 50,000 active users.
- Engaged in user testing to gather feedback for app enhancements.
- Collaborated with the marketing team to launch promotional campaigns.
- Utilized Git for version control, ensuring a smooth development process.
- Participated in Agile sprints to improve team collaboration and delivery.
- Contributed to the design of user onboarding processes, enhancing user acquisition.