MA

MICHAEL ANDERSON

LEAD INTERFACE DESIGNER

CONTACT

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- 📍 San Francisco, CA

SKILLS

- Responsive Design
- Interaction Design
- Prototyping
- User Research
- Accessibility Standards
- Team Leadership

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF ARTS IN INTERACTIVE DESIGN, INSTITUTE OF DESIGN, 2015

ACHIEVEMENTS

- Received 'Innovative Design Award' for outstanding contributions to product usability.
- Increased team efficiency by 20% through the introduction of design sprints.
- Successfully led the launch of a new app that achieved 4.9 stars on the App Store.

PROFILE

Accomplished Interface Designer with a robust background in creating visually striking and user-friendly interfaces for diverse digital platforms. Expertise encompasses a wide range of design methodologies, including responsive and adaptive design techniques, ensuring optimal user experiences across devices. Recognized for the ability to synthesize user feedback into actionable design strategies that drive engagement and improve overall usability.

EXPERIENCE

LEAD INTERFACE DESIGNER

NextGen Technologies

2016 - Present

- Directed the redesign of a flagship product interface, resulting in a 50% reduction in user errors.
- Implemented design systems that streamlined the development process and ensured consistency across products.
- Facilitated workshops to gather user insights and inform design iterations.
- Oversaw the integration of accessibility standards into all design projects.
- Produced comprehensive design specifications for developers to ensure accurate implementation.
- Championed user advocacy initiatives, significantly enhancing team awareness of user needs.

INTERFACE DESIGNER

Digital Media Corp.

2014 - 2016

- Designed and implemented user interfaces for mobile applications, achieving a 35% increase in downloads.
- Worked closely with UX researchers to analyze user behavior and refine design strategies.
- Utilized Sketch and InVision to create interactive prototypes for client presentations.
- Collaborated with marketing teams to ensure alignment of design with branding efforts.
- Participated in code reviews to provide feedback on design implementation.
- Maintained up-to-date knowledge of design trends and emerging technologies.