



MICHAEL ANDERSON

PRODUCT DEVELOPMENT LEAD

PROFILE

Dynamic InsurTech Product Manager with a robust background in data analytics and technology-driven solutions for the insurance sector. Demonstrates exceptional capability in synthesizing complex data into actionable insights that inform product design and strategy. Expertise in leveraging advanced analytics to enhance customer experience and streamline operations. Proven track record of collaborating with cross-disciplinary teams to foster innovation and drive product success.

EXPERIENCE

PRODUCT DEVELOPMENT LEAD

Data-Driven Insurance Solutions

2016 - Present

- Oversaw the integration of big data analytics into product offerings, resulting in a 35% reduction in underwriting errors.
- Collaborated with IT teams to enhance system architecture, improving product scalability.
- Led workshops with stakeholders to identify product requirements and priorities.
- Implemented feedback loops with customers to refine product features based on real-time data.
- Managed a cross-functional team to deliver a new product line ahead of schedule.
- Established a continuous improvement framework to optimize product performance.

PRODUCT ANALYST

Innovative Insurance Technologies

2014 - 2016

- Conducted market research that informed the launch of a new digital insurance platform.
- Analyzed user data to drive improvements in product features and functionality.
- Collaborated with design teams to create user-friendly interfaces.
- Monitored industry trends to identify opportunities for product differentiation.
- Assisted in the development of marketing strategies that increased product visibility.
- Prepared detailed reports on product performance metrics for executive review.

CONTACT

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SKILLS

- Data Analytics
- Product Strategy
- Agile Frameworks
- User Experience
- Market Research
- Cross-Functional Leadership

LANGUAGES

- English
- Spanish
- French

EDUCATION

MASTER OF SCIENCE IN DATA ANALYTICS, NEW YORK UNIVERSITY;
BACHELOR OF ARTS IN ECONOMICS, UNIVERSITY OF MICHIGAN

ACHIEVEMENTS

- Played a key role in launching a data-driven product that achieved \$5 million in sales within the first year.
- Received the 'Excellence in Innovation' award for contributions to product development.
- Recognized for exceptional analytical skills in a company-wide competition.