



# MICHAEL ANDERSON

## LEAD INSTRUCTIONAL DESIGNER

### CONTACT

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-  San Francisco, CA

### SKILLS

- Curriculum Development
- Online Learning
- Faculty Training
- Assessment Design
- LMS
- Research

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

PHD IN EDUCATIONAL TECHNOLOGY,  
UNIVERSITY OF LEARNING

### ACHIEVEMENTS

- Developed a training program that resulted in a 50% increase in faculty adoption of online teaching tools.
- Published multiple articles on instructional design in peer-reviewed journals.
- Awarded the Teaching Innovation Award for outstanding contributions to online education.

### PROFILE

Results-oriented Instructional Design Specialist with over 10 years of experience in higher education. Strong background in curriculum development, online education, and faculty training. Expert in leveraging technology to create interactive and engaging learning experiences that foster student engagement and success. Adept at conducting research and applying best practices in instructional design to develop comprehensive educational programs.

### EXPERIENCE

#### LEAD INSTRUCTIONAL DESIGNER

##### State University

2016 - Present

- Designed and implemented a new online course structure that increased enrollment by 20%.
- Trained faculty members on effective online teaching strategies and best practices.
- Developed assessment tools that improved student retention rates by 15%.
- Conducted workshops to enhance faculty skills in using learning technologies.
- Collaborated with IT to integrate new software tools into the course design process.
- Facilitated focus groups with students to gather feedback for course improvements.

#### INSTRUCTIONAL DESIGNER

##### Community College

2014 - 2016

- Created and updated instructional materials for various academic programs.
- Utilized multimedia tools to enhance course content and student engagement.
- Performed evaluations of online courses to ensure alignment with accreditation standards.
- Worked with faculty to develop and revise course syllabi and learning objectives.
- Implemented a feedback system for continuous course improvement based on student input.
- Participated in strategic planning initiatives to improve educational outcomes.