MA

MICHAEL ANDERSON

Information Design Consultant

CONTACT

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San Francisco, CA

EDUCATION

Bachelor of Arts in Graphic Design

Savannah College of Art and Design
2016

SKILLS

- Visual Communication
- Design Consultation
- Sketch
- Adobe XD
- Usability Testing
- Project Management

LANGUAGES

- English
- Spanish
- French

Resourceful Information Designer with a strong emphasis on innovative visual communication strategies. Adept at integrating user feedback into design processes to enhance the overall effectiveness of information delivery. This professional possesses a rich background in digital design and a keen understanding of how to leverage technology to create impactful visuals. Known for exceptional problem-solving skills and a collaborative approach to project management, ensuring alignment with client objectives and brand identity.

WORK EXPERIENCE

Information Design Consultant   2020-2023

Dynamic Design Solutions

- Provided design consultation services to enhance visual communication.
- Developed customized design solutions based on client needs.
- Utilized Sketch and Adobe XD for interface design projects.
- Facilitated client workshops to align design strategies with objectives.
- Conducted usability testing to refine design effectiveness.
- Created case studies to showcase project outcomes and insights.

Information Designer   2019-2020

Tech Creative Agency

- Designed promotional materials that enhanced brand recognition.
- Collaborated with marketers to develop cohesive visual campaigns.
- Utilized data analytics to inform design decisions.
- Participated in client meetings to present design concepts and gather feedback.
- Developed training resources for internal teams on design best practices.
- Presented project results to company leadership, highlighting design impact.

ACHIEVEMENTS

- Increased client engagement by 45% through strategic design initiatives.
- Awarded 'Excellence in Design' for a major project collaboration.
- Successfully completed a design overhaul that improved user experience by 30%.