

# MICHAEL ANDERSON

Corporate Infographic Designer

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Strategic Infographic Designer with a focus on corporate communications and stakeholder engagement. Highly skilled in creating infographics that convey corporate messages and enhance internal communications. Expertise in translating complex corporate data into visual formats that promote understanding and retention among stakeholders. Strong background in collaborating with executive teams to align design strategies with organizational goals.

## WORK EXPERIENCE

### Corporate Infographic Designer | Global Enterprises

Jan 2022 – Present

- Developed infographics for internal communications, improving information retention by 45%.
- Collaborated with executives to ensure alignment of design with corporate messaging.
- Utilized data analytics to refine infographic designs for maximum impact.
- Managed the end-to-end design process, ensuring timely delivery of materials.
- Conducted workshops on effective communication strategies through visuals.
- Presented designs to corporate leadership, achieving a 90% approval rate.

### Infographic Designer | Communication Solutions

Jul 2019 – Dec 2021

- Created infographics for client presentations, enhancing clarity and engagement.
- Worked with teams to gather insights and data for effective design solutions.
- Participated in strategy sessions to align design with client objectives.
- Maintained a consistent design aesthetic across all projects.
- Produced infographics for marketing materials, increasing client satisfaction.
- Engaged in professional development to stay current with design trends.

## SKILLS

Corporate Communication

Infographic Design

Data Visualization

Stakeholder Engagement

Project Management

Adobe Creative Cloud

## EDUCATION

### Master of Arts in Visual Communication

2018

Prestigious Design School

## ACHIEVEMENTS

- Recognized for outstanding contributions to corporate communications strategies.
- Improved employee engagement scores through effective visual communication.
- Contributed to a project that won the Corporate Design Excellence Award.

## LANGUAGES

English

Spanish

French