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## SKILLS

- CSR Evaluation
- Stakeholder Analysis
- Project Management
- Data Reporting
- Corporate Strategy

## EDUCATION

**MASTER OF BUSINESS ADMINISTRATION,  
UNIVERSITY OF MICHIGAN**

## LANGUAGE

- English
- Spanish
- German

## ACHIEVEMENTS

- Recognized for 'Outstanding Contribution to CSR' at the Annual Corporate Awards.
- Increased CSR funding by 30% through successful presentation of evaluation results.
- Published articles in industry journals on the importance of impact evaluation in CSR.

# Michael Anderson

## CSR EVALUATION MANAGER

Strategic Impact Evaluation Specialist with 7 years of experience in the corporate sector, focusing on corporate social responsibility (CSR) initiatives. Expertise in designing and implementing evaluations that assess the impact of CSR programs on community development and corporate reputation. Proficient in stakeholder analysis, data collection, and reporting. Skilled in using evaluation findings to drive corporate strategy and enhance stakeholder engagement.

## EXPERIENCE

### CSR EVALUATION MANAGER

Global Corporate Solutions

2016 - Present

- Managed evaluations of CSR programs, leading to a 20% increase in community engagement.
- Developed metrics to measure the social impact of corporate initiatives.
- Facilitated stakeholder interviews to gather qualitative data on program effectiveness.
- Prepared impact reports for executive leadership, influencing strategic decisions.
- Collaborated with marketing teams to promote CSR achievements.
- Trained employees on the importance of evaluation in CSR efforts.

### IMPACT ANALYST

Ethical Business Group

2014 - 2016

- Conducted evaluations of CSR initiatives, resulting in a 15% increase in stakeholder satisfaction.
- Analyzed data to assess the effectiveness of community programs.
- Engaged with local communities to understand their needs and perceptions.
- Wrote detailed reports that highlighted the impact of CSR activities.
- Collaborated with cross-functional teams to integrate evaluation findings into business strategy.
- Presented evaluation outcomes at corporate events, enhancing company reputation.