Michael Anderson

CSR IMPACT ASSESSMENT MANAGER

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SKILLS

- corporate social responsibility
- impact evaluation
- data analytics
- stakeholder engagement
- strategic planning
- reporting

EDUCATION

MASTER OF BUSINESS ADMINISTRATION, UNIVERSITY OF PENNSYLVANIA

LANGUAGE

- English
- Spanish
- German

ACHIEVEMENTS

- Increased stakeholder engagement in CSR initiatives by 45% through targeted communication strategies.
- Recognized for excellence in impact evaluation by the Corporate Responsibility Association.
- Successfully led a project that reduced CSR reporting costs by 25% through process optimization.

Proactive and analytical Impact Assessment Manager with over 9 years of experience in the corporate sector, focusing on corporate social responsibility (CSR) and impact evaluation. Expertise in developing and implementing assessment frameworks that align with business objectives while promoting social and environmental sustainability. Strong communicator with the ability to translate complex data into actionable insights for senior management and stakeholders.

EXPERIENCE

CSR IMPACT ASSESSMENT MANAGER

Global Enterprises Ltd.

2016 - Present

- Developed and executed a comprehensive CSR impact assessment framework for corporate initiatives.
- Collaborated with business units to integrate impact assessments into strategic planning.
- Utilized data analytics to evaluate the effectiveness of CSR programs and initiatives.
- Prepared detailed reports and presentations for executive leadership and stakeholders.
- Facilitated workshops to enhance understanding of CSR impacts among employees.
- Monitored and reported on key performance indicators related to CSR efforts.

IMPACT EVALUATION CONSULTANT

Social Impact Advisors

2014 - 2016

- Conducted impact evaluations for corporate clients focusing on sustainability and social responsibility.
- Developed customized evaluation frameworks tailored to client needs and objectives.
- Analyzed qualitative and quantitative data to assess program impacts.
- Presented findings to clients, providing strategic recommendations for program improvements.
- Collaborated with stakeholders to identify key metrics for measuring success.
- Contributed to the development of best practices in impact evaluation methodologies.