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EXPERTISE SKILLS

- social impact measurement
- mixed-methods evaluation
- stakeholder engagement
- data visualization
- program management
- leadership development

LANGUAGES

- English
- Spanish
- French

CERTIFICATION

- Master of Social Work, University of California, Berkeley

REFERENCES

John Smith

Senior Manager, Tech Corp
john.smith@email.com

Sarah Johnson

Director, Innovation Labs
sarah.j@email.com

Michael Brown

VP Engineering, Solutions Inc
mbrown@email.com

MICHAEL ANDERSON

DIRECTOR OF IMPACT ASSESSMENT

Dynamic Impact Assessment Manager with over 15 years of experience in the non-profit sector, specializing in social impact measurement and evaluation. Proven expertise in designing and implementing robust impact assessment frameworks that align with organizational missions and enhance program effectiveness. Adept at employing mixed-methods approaches to evaluate program outcomes, ensuring accountability and transparency to stakeholders.

PROFESSIONAL EXPERIENCE

Change Makers Organization

Mar 2018 - Present

Director of Impact Assessment

- Led the development and implementation of a comprehensive impact assessment strategy for all programs.
- Facilitated training sessions for staff on impact measurement tools and methodologies.
- Engaged with community stakeholders to gather input and assess program effectiveness.
- Utilized data analytics to measure social outcomes and inform program improvements.
- Produced annual impact reports for stakeholders, showcasing program successes and challenges.
- Established partnerships with academic institutions for collaborative research initiatives.

Community Development Alliance

Dec 2015 - Jan 2018

Senior Program Evaluator

- Conducted comprehensive evaluations of community development programs, focusing on economic impact.
- Developed evaluation frameworks and performance metrics in collaboration with program teams.
- Analyzed qualitative and quantitative data to assess program outcomes and impact.
- Presented findings to board members and stakeholders, advocating for program enhancements.
- Mentored junior evaluators in best practices for impact assessment.
- Contributed to grant proposals, highlighting evaluation methods and expected outcomes.

ACHIEVEMENTS

- Achieved a 35% increase in program funding through effective impact reporting.
- Recognized as a leader in social impact evaluation at the National Non-Profit Conference.
- Implemented a new data management system that improved reporting efficiency by 50%.