



MICHAEL ANDERSON

CORPORATE IMAGE CONSULTANT

CONTACT

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-  San Francisco, CA

SKILLS

- corporate image
- executive presence
- professional development
- training facilitation
- behavioral analysis
- trend analysis

LANGUAGES

- English
- Spanish
- French

EDUCATION

**MASTER OF BUSINESS
ADMINISTRATION, IMAGE
MANAGEMENT, GLOBAL BUSINESS
UNIVERSITY, 2018**

ACHIEVEMENTS

- Increased client executive visibility by 40% through tailored image programs.
- Received 'Excellence in Service' award from the Corporate Image Association in 2023.
- Authored a bestselling guide on executive image management.

PROFILE

Accomplished Image Consultant specializing in corporate image enhancement and executive presence. Possesses a profound understanding of the interplay between personal image and professional success, guiding clients through transformative image strategies that resonate within their industries. Expertise encompasses comprehensive evaluations of clients' visual identities, followed by the development of bespoke strategies that reflect their professional ethos and aspirations.

EXPERIENCE

CORPORATE IMAGE CONSULTANT

Corporate Image Solutions

2016 - Present

- Designed and implemented corporate image programs that enhanced employee presentation.
- Conducted individual assessments to align personal branding with corporate values.
- Facilitated training sessions on professional attire and communication for executives.
- Partnered with HR to integrate image consulting into employee development initiatives.
- Utilized behavioral assessments to inform image strategies and client recommendations.
- Monitored industry trends to keep corporate image strategies relevant and effective.

IMAGE ADVISOR

Executive Style Advisors

2014 - 2016

- Developed tailored image strategies for high-level executives across various industries.
- Conducted workshops focusing on body language and non-verbal communication.
- Collaborated with photographers to create professional image portfolios for clients.
- Advised clients on color theory and its impact on professional perception.
- Created online resources and guides for clients to maintain their image post-consultation.
- Engaged in continuous education to enhance consulting methods and tools.