

MICHAEL ANDERSON

Junior Identity Designer

- San Francisco, CA
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Proficient Identity Designer with a strong foundation in design principles and a keen attention to detail. Expertise in developing brand identities that resonate with target audiences through clear and effective visual communication. Proven ability to manage projects from initial concept through to completion, ensuring all design elements align with client objectives.

WORK EXPERIENCE

Junior Identity Designer | Design Studio 360

Jan 2022 – Present

- Assisted in the development of branding materials for various clients.
- Utilized software such as Adobe Illustrator to create visual assets.
- Participated in client meetings to understand branding needs and objectives.
- Collaborated with senior designers to refine design concepts.
- Conducted research on industry trends to inform design decisions.
- Managed project timelines to ensure timely delivery of design assets.

Intern Identity Designer | Creative Minds Agency

Jul 2019 – Dec 2021

- Supported the design team in creating branding materials for clients.
- Assisted in research and analysis of competitors' branding strategies.
- Utilized design software to produce preliminary design concepts.
- Engaged in brainstorming sessions to generate innovative ideas.
- Participated in presentations to showcase design concepts to clients.
- Learned best practices in project management and design execution.

SKILLS

Graphic Design

Visual Communication

Adobe Illustrator

Project Management

Research

Team Collaboration

EDUCATION

Bachelor of Arts in Graphic Design

2020

Art School

ACHIEVEMENTS

- Recognized for outstanding contributions as a junior designer during internship.
- Contributed to a project that won a local design competition.
- Selected to present design concepts at a regional design expo.

LANGUAGES

English

Spanish

French