



MICHAEL ANDERSON

E-COMMERCE WEB DEVELOPER

CONTACT

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- San Francisco, CA

SKILLS

- HTML
- CSS
- JavaScript
- E-commerce Platforms
- A/B Testing
- UX Design

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF ARTS IN WEB DEVELOPMENT, STATE UNIVERSITY

ACHIEVEMENTS

- Increased online sales by 30% through website optimization strategies.
- Successfully launched 20+ e-commerce sites within deadlines.
- Received client commendations for exceptional website performance and design.

PROFILE

With a solid foundation in HTML development and over 3 years of experience in e-commerce web solutions, I am adept at creating user-centric websites that drive sales and improve customer engagement. My experience includes working with various e-commerce platforms and integrating payment gateways to enhance the buying process. I thrive in fast-paced environments where I can leverage my technical skills while collaborating with marketing and product teams.

EXPERIENCE

E-COMMERCE WEB DEVELOPER

Shopify Solutions

2016 - Present

- Designed and developed user-friendly e-commerce websites using HTML, CSS, and JavaScript.
- Integrated various payment gateways, improving transaction success rates by 25%.
- Collaborated with marketing to implement A/B testing for landing pages, increasing conversion rates by 15%.
- Maintained website performance and uptime, achieving a 99.9% availability rate.
- Created detailed technical documentation for site functionality and maintenance.
- Implemented responsive design principles to ensure optimal viewing across devices.

JUNIOR HTML DEVELOPER

Web Solutions Co.

2014 - 2016

- Assisted in the development of e-commerce platforms, focusing on HTML and CSS coding.
- Worked with senior developers to troubleshoot and resolve front-end issues.
- Conducted QA testing to ensure compatibility across different browsers.
- Participated in client meetings to understand specific website requirements.
- Maintained and updated content on existing websites.
- Learned to optimize websites for speed and performance enhancement.