



# MICHAEL ANDERSON

DIRECTOR OF REAL ESTATE DEVELOPMENT

## PROFILE

Dynamic Housing Development Executive with a robust background in commercial real estate and adaptive reuse projects. Expertise in transforming underutilized properties into vibrant residential communities while respecting historical significance. Proven ability to lead cross-functional teams in the execution of complex projects from conception to completion. Strong analytical skills with a focus on market trends and consumer preferences, allowing for the development of tailored housing solutions.

## EXPERIENCE

### DIRECTOR OF REAL ESTATE DEVELOPMENT

#### Heritage Housing Group

2016 - Present

- Oversaw the adaptive reuse of historic buildings into 300 residential units, preserving architectural integrity.
- Implemented innovative marketing strategies that increased occupancy rates by 40%.
- Managed relationships with preservation societies and local governments.
- Utilized GIS technology for site analysis and project planning.
- Coordinated financing efforts, securing over \$15 million in tax credits.
- Led community outreach initiatives to foster support for development projects.

### PROJECT DEVELOPMENT MANAGER

#### Urban Revitalization Partners

2014 - 2016

- Executed multiple mixed-use developments, integrating residential, commercial, and recreational spaces.
- Conducted feasibility studies that informed investment decisions and project scope.
- Facilitated stakeholder meetings to ensure alignment with community interests.
- Analyzed financial performance metrics to guide project adjustments.
- Developed comprehensive project timelines and ensured on-time delivery.
- Trained and mentored junior development staff, fostering a culture of excellence.

## CONTACT

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## SKILLS

- Adaptive Reuse
- Market Analysis
- Financial Modeling
- Community Engagement
- Project Financing
- Team Leadership

## LANGUAGES

- English
- Spanish
- French

## EDUCATION

MASTER OF BUSINESS ADMINISTRATION, COLUMBIA UNIVERSITY; BACHELOR OF ARTS IN URBAN STUDIES, NEW YORK UNIVERSITY

## ACHIEVEMENTS

- Received the Urban Development Award for Excellence in Adaptive Reuse Projects.
- Increased project profitability by 20% through strategic cost management.
- Successfully launched a community engagement program that improved public relations.