

MICHAEL ANDERSON

Innovations Manager

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Resilient Heritage Leather Crafts Specialist with a focus on the intersection of leather craftsmanship and innovation. Over eight years of experience in developing contemporary leather products that respect traditional practices while embracing modern design elements. Recognized for the ability to navigate both the artistic and business aspects of leather production. A strong advocate for the integration of technology into traditional crafting methods, enhancing efficiency and product quality.

WORK EXPERIENCE

Innovations Manager | NextGen Leather Co.

Jan 2022 – Present

- Led the development of innovative leather products utilizing advanced technologies.
- Created collaborative projects between designers and artisans to enhance creativity.
- Analyzed market trends to inform product development strategies.
- Implemented training programs for staff on new technologies in leatherworking.
- Managed product lifecycle from concept to market launch.
- Engaged with customers to gather feedback for continuous improvement.

Leather Craftsman | Creative Leather Studio

Jul 2019 – Dec 2021

- Crafted innovative leather goods that blend traditional techniques with modern design.
- Participated in product development meetings to provide technical insights.
- Maintained high standards of craftsmanship in all produced items.
- Collaborated with marketing teams to highlight unique product features.
- Conducted demonstrations on leatherworking techniques for community events.
- Provided mentorship to interns and junior craftspeople.

SKILLS

Product innovation

Market analysis

Team collaboration

Technology integration

Craftsmanship standards

Community engagement

EDUCATION

Bachelor of Fine Arts in Industrial Design

2014

College of Design Innovation

ACHIEVEMENTS

- Developed a groundbreaking product line that increased market share by 20%.
- Recipient of the Innovation in Craft Award for excellence in design.
- Successfully launched a community workshop series that engaged over 100 participants.

LANGUAGES

English

Spanish

French