



MICHAEL ANDERSON

Senior Product Manager

Innovative Healthcare SaaS Product Manager with a passion for utilizing technology to enhance healthcare delivery and improve patient experiences. Proven expertise in developing and executing strategic product roadmaps that align with organizational goals. Adept at leveraging data analytics to drive product decisions and enhance user engagement. Strong background in collaborating with cross-functional teams to create products that are both user-friendly and compliant with healthcare regulations.

CONTACT

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- michael.anderson@email.com
- San Francisco, CA

EDUCATION

Bachelor of Science in Health Information Management

University of Florida
2019

SKILLS

- Product Management
- User Experience Design
- Market Analysis
- Agile Methodologies
- Compliance
- Data-Driven Decision Making

LANGUAGES

- English
- Spanish
- French

WORK EXPERIENCE

Senior Product Manager

2020-2023

NextGen Health Solutions

- Led a team in the development of a patient engagement platform that improved retention rates by 50%.
- Defined product vision and strategy in alignment with business objectives and user needs.
- Conducted market research to identify user pain points and inform product development.
- Managed product lifecycle from concept to launch, ensuring compliance with regulatory standards.
- Utilized agile methodologies to enhance team collaboration and product delivery timelines.
- Collaborated with sales and marketing teams to develop effective go-to-market strategies.

Product Development Specialist

2019-2020

Innovative Health Technologies

- Assisted in the development of a comprehensive telehealth solution, resulting in a 40% increase in virtual consultations.
- Engaged with users to gather insights and feedback, driving continuous product improvement.
- Coordinated with development teams to ensure timely delivery of product features.
- Analyzed market trends to inform product positioning and feature prioritization.
- Facilitated training sessions for healthcare providers to enhance product utilization.
- Participated in compliance reviews to ensure adherence to healthcare regulations.

ACHIEVEMENTS

- Increased user engagement by 35% through targeted product enhancements and usability improvements.
- Received the 'Excellence in Innovation' award for outstanding contributions to healthcare technology.
- Played a key role in achieving a 20% reduction in implementation time for new clients.