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SKILLS

- Product Strategy
- User Engagement
- Agile Development
- Regulatory Compliance
- Data Analysis
- Cross-Functional Leadership

EDUCATION

**MASTER OF SCIENCE IN HEALTH
ADMINISTRATION, UNIVERSITY OF
SOUTHERN CALIFORNIA, 2018**

LANGUAGE

- English
- Spanish
- German

ACHIEVEMENTS

- Achieved a 30% increase in user satisfaction through targeted product enhancements.
- Recognized with the 'Innovation Award' for contributions to product development in 2022.
- Led a team that successfully reduced product launch timelines by 25% through improved processes.

Michael Anderson

PRODUCT MANAGER

Proficient Healthcare SaaS Product Manager with a strong focus on leveraging technology to improve healthcare delivery and patient engagement. Combines a solid technical background with extensive experience in product strategy and execution. Demonstrates a unique ability to synthesize user feedback and market insights into actionable product features that drive user satisfaction.

EXPERIENCE

PRODUCT MANAGER

Care Innovations

2016 - Present

- Managed the development of a digital health platform that increased patient engagement by 45%.
- Collaborated with clinical staff to ensure product features met user needs and regulatory standards.
- Conducted user research and usability testing to inform product iterations.
- Oversaw release management and coordinated with marketing for successful product launches.
- Utilized data analytics to track product performance and inform decision-making.
- Facilitated workshops with stakeholders to gather feedback and prioritize product features.

ASSOCIATE PRODUCT MANAGER

Digital Health Solutions

2014 - 2016

- Supported the launch of a health monitoring application, improving patient adherence to treatment plans.
- Assisted in the development of product specifications and user stories.
- Engaged with users to gather insights and feedback for continuous improvement.
- Coordinated with development teams to ensure timely delivery of product features.
- Analyzed user engagement metrics to inform product enhancements.
- Participated in regulatory compliance audits to ensure product adherence to industry standards.