MA

Michael
ANDERSON

PRODUCT MANAGER

Strategic Healthcare SaaS Product Manager renowned for integrating cutting-edge technology into healthcare services. Leveraging a rich background in software engineering and project management to drive the development of innovative healthcare solutions that enhance patient outcomes. Skilled in navigating complex regulatory environments and ensuring product compliance with industry standards. A proactive leader with a history of fostering collaboration among diverse teams to achieve product goals.

CONTACT

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- San Francisco, CA

SKILLS

- Healthcare Solutions
- Product Development
- Regulatory Compliance
- User Feedback Utilization
- Data Analytics
- Team Leadership

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF ARTS IN INFORMATION TECHNOLOGY, UNIVERSITY OF MICHIGAN, 2014

ACHIEVEMENTS

- Recognized for outstanding project management skills, receiving the 'Project Excellence Award' in 2021.
- Achieved a 20% increase in product adoption through targeted user engagement strategies.
- Contributed to a successful product launch that exceeded initial sales projections by 15%.

WORK EXPERIENCE

PRODUCT MANAGER
Smart Health Systems
2020 - 2025

- Directed a cross-functional team in the development of a remote monitoring tool, improving patient adherence by 50%.
- Developed comprehensive product roadmaps that aligned with business objectives and user needs.
- Engaged in market analysis to identify emerging trends and inform product innovation.
- Facilitated user testing sessions to gather feedback and iterate on product designs.
- Managed project timelines and budgets to ensure successful product delivery.
- Collaborated with sales and marketing teams to develop effective product positioning strategies.

JUNIOR PRODUCT MANAGER
HealthTech Dynamics
2015 - 2020

- Supported the launch of a patient management system, enhancing workflow efficiency across departments.
- Assisted in the creation of user stories and acceptance criteria for product development.
- Conducted competitive analysis to inform feature prioritization and product enhancements.
- Engaged with users to gather insights and feedback for continuous product improvement.
- Coordinated with QA teams to ensure product quality and compliance with healthcare regulations.
- Analyzed product usage metrics to identify areas for improvement and inform future updates.