



MICHAEL ANDERSON

Senior Product Manager

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SUMMARY

Visionary Healthcare SaaS Product Manager with a profound commitment to advancing digital health solutions. Extensive experience in managing comprehensive product lifecycles, from ideation through launch and optimization. Proven track record of collaborating with cross-functional teams to deliver innovative software solutions that enhance patient care and streamline healthcare operations.

WORK EXPERIENCE

Senior Product Manager HealthTech Innovations

Jan 2023 - Present

- Led the development of a telehealth platform, increasing user engagement by 40% within the first year.
- Collaborated with stakeholders to define product vision and roadmap, aligning with overall business strategy.
- Managed cross-functional teams through agile sprints, ensuring timely delivery of product milestones.
- Conducted user research and usability testing, translating findings into actionable product improvements.
- Utilized analytics tools to track product performance and drive data-driven decisions.
- Facilitated training sessions for end-users to enhance adoption and optimize product utilization.

Product Manager Digital Health Solutions

Jan 2020 - Dec 2022

- Oversaw the lifecycle of EHR software enhancements, leading to a 25% reduction in provider documentation time.
- Engaged with clients to gather feedback and prioritize feature requests, ensuring alignment with user needs.
- Developed and maintained product documentation, including user manuals and training materials.
- Coordinated with marketing teams to execute product launch campaigns, achieving a 30% increase in market penetration.
- Analyzed competitive landscape to inform product positioning and differentiation strategies.
- Established KPIs to measure product success, reporting results to senior management on a quarterly basis.

EDUCATION

Master of Business Administration (MBA), Healthcare Management, University of California, 2017

Sep 2019 - Oct 2020

ADDITIONAL INFORMATION

- **Technical Skills:** Product Management, Agile Methodologies, User Experience Design, Data Analytics, Stakeholder Engagement, Regulatory Compliance
- **Awards/Activities:** Awarded 'Product Innovator of the Year' by the National Health IT Association in 2021.
- **Awards/Activities:** Successfully launched three major software upgrades that improved user satisfaction scores by 50%.
- **Awards/Activities:** Increased team efficiency by implementing new project management tools, resulting in a 20% improvement in delivery timelines.
- **Languages:** English, Spanish, French