

MICHAEL ANDERSON

Nutrition and Wellness Reporter

- San Francisco, CA
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Proficient health reporter with a focus on nutrition and wellness, recognized for delivering evidence-based content that empowers readers to make informed health choices. Experienced in collaborating with nutritionists, dietitians, and health experts to create accurate and engaging articles. Committed to promoting healthy living through informative storytelling that resonates with a broad audience.

WORK EXPERIENCE

Nutrition and Wellness Reporter | Healthy Eating Magazine

Jan 2022 – Present

- Produced articles on nutrition trends and their impact on public health.
- Collaborated with health professionals to ensure content accuracy and relevance.
- Conducted interviews with experts to provide insights into dietary practices.
- Developed engaging content for social media platforms to promote healthy eating.
- Participated in health fairs and workshops to educate the community.
- Utilized analytics to assess reader engagement and adapt content strategies.

Health Writer | Wellness Focused Journal

Jul 2019 – Dec 2021

- Authored articles on the relationship between nutrition and chronic diseases.
- Engaged with readers through Q&A sessions to address health inquiries.
- Worked with editorial teams to develop content calendars focused on nutrition.
- Produced newsletters highlighting the latest research in nutrition and wellness.
- Contributed to podcasts discussing health and nutrition topics.
- Collaborated with marketing teams to increase the publication's outreach.

SKILLS

nutrition reporting

wellness journalism

audience engagement

evidence-based content

collaboration with experts

health education

EDUCATION

Bachelor of Science in Nutrition

2015 – 2019

University of Texas

ACHIEVEMENTS

- Awarded the Nutrition Communication Award for excellence in health writing.
- Published a series on dietary impacts on health that gained national attention.
- Recognized by health organizations for contributions to nutrition education.

LANGUAGES

English

Spanish

French