



# MICHAEL ANDERSON

Health Technology Journalist

Innovative health reporter with a strong emphasis on technology's role in healthcare and wellness. Experienced in covering advancements in digital health, telemedicine, and health tech startups. Skilled in producing content that simplifies complex technological concepts for a broad audience. Committed to exploring the intersection of technology and health, advocating for informed consumer choices and transparency in health tech.

## WORK EXPERIENCE

### Health Technology Journalist

2020-2023

TechHealth Magazine

- Reported on emerging technologies in healthcare, including AI and telehealth.
- Conducted interviews with tech innovators and healthcare leaders.
- Produced video content showcasing new health tech products and solutions.
- Utilized analytics to track audience engagement and adapt content strategies.
- Participated in tech conferences to stay updated on industry trends.
- Collaborated with marketing teams to enhance the publication's online presence.

### Health Innovations Writer

2019-2020

Future of Health Journal

- Covered breakthroughs in health technology and their implications for consumers.
- Conducted research to support articles with data and expert opinions.
- Engaged with readers through interactive content and online forums.
- Produced newsletters highlighting significant health tech developments.
- Collaborated with tech experts to ensure accuracy and relevance of content.
- Utilized social media to promote articles and engage with a tech-savvy audience.

## ACHIEVEMENTS

- Won the Health Innovation Award for excellence in reporting on health tech.
- Increased readership by 200% through innovative content strategies.
- Recognized by industry leaders for contributions to health technology discourse.

## CONTACT

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## EDUCATION

### Master of Arts in Health Communication

George Washington University  
2016-2020

## SKILLS

- health technology reporting
- digital health
- audience engagement
- content production
- research analysis
- multimedia storytelling

## LANGUAGES

- English
- Spanish
- French