



Michael ANDERSON

SENIOR HEALTH PRODUCT MANAGER

Strategic health platform product manager recognized for delivering transformative healthcare solutions through innovative technology. Specializes in the intersection of product management and health policy, with a focus on creating scalable platforms that enhance accessibility and care delivery. Proven ability to navigate complex regulatory environments while ensuring product alignment with industry standards.

CONTACT

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SKILLS

- Health Policy
- Strategic Roadmapping
- Data-Driven Decision Making
- Cross-Functional Leadership
- Regulatory Compliance
- User Engagement

LANGUAGES

- English
- Spanish
- French

EDUCATION

**MASTER OF PUBLIC HEALTH, JOHNS
HOPKINS UNIVERSITY**

ACHIEVEMENTS

- Awarded 'Best Product Innovation' for significant improvements in patient care delivery.
- Increased market share by 20% through strategic partnerships and product differentiation.
- Successfully implemented a user training program that improved user satisfaction by 30%.

WORK EXPERIENCE

SENIOR HEALTH PRODUCT MANAGER

NextGen Health Systems

2020 - 2025

- Directed the strategic roadmap for a population health management platform, enhancing care coordination.
- Executed product strategy that resulted in a 60% increase in user engagement.
- Managed cross-functional teams to align product features with market needs.
- Developed partnerships with key healthcare organizations to expand product reach.
- Oversaw compliance with federal regulations and quality standards.
- Presented product performance metrics to the executive board, driving strategic pivots.

PRODUCT ANALYST

Health Connect

2015 - 2020

- Supported the development of a health data exchange platform, improving interoperability.
- Conducted analysis of user data to inform product enhancements and feature prioritization.
- Collaborated with marketing teams to create go-to-market strategies.
- Engaged with clinical staff to gather insights for product improvement.
- Assisted in the preparation of regulatory submissions and documentation.
- Participated in user training sessions, enhancing user adoption rates.