



# MICHAEL ANDERSON

## Senior Product Manager

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### SUMMARY

Visionary health platform product manager with over a decade of experience in driving innovative solutions within the healthcare technology sector. Expertise lies in leveraging data analytics, user-centered design, and agile methodologies to enhance product offerings and improve patient outcomes. Proven ability to lead cross-functional teams, manage stakeholder expectations, and execute strategic initiatives that align with organizational goals.

### WORK EXPERIENCE

#### Senior Product Manager HealthTech Innovations

Jan 2023 - Present

- Led the development of a telehealth platform that increased patient engagement by 40%.
- Managed a cross-functional team of 15, coordinating efforts between engineering, design, and marketing.
- Conducted market research to identify user needs, resulting in a 25% improvement in product satisfaction scores.
- Implemented agile project management practices, reducing time-to-market by 30%.
- Collaborated with compliance teams to ensure adherence to HIPAA regulations.
- Developed and presented quarterly product roadmaps to executive leadership, securing buy-in for key initiatives.

#### Product Manager MedSolutions Corp

Jan 2020 - Dec 2022

- Oversaw the launch of a new health management app, achieving 100,000 downloads in the first three months.
- Facilitated user testing sessions that informed iterative design improvements.
- Utilized analytics tools to track user behavior and inform product enhancements.
- Collaborated with sales teams to develop training materials, enhancing product understanding and usage among clients.
- Engaged with healthcare providers to gather feedback and refine product features.
- Presented findings and recommendations to stakeholders, driving strategic product decisions.

### EDUCATION

#### Master of Business Administration, Healthcare Management, University of California, Berkeley

Sep 2019 - Oct 2020

### ADDITIONAL INFORMATION

- **Technical Skills:** Product Management, Agile Methodologies, User Experience Design, Data Analysis, Stakeholder Management, Regulatory Compliance
- **Awards/Activities:** Received the 'Innovator of the Year' award for outstanding contributions to product development.
- **Awards/Activities:** Increased annual revenue by 15% through strategic product enhancements.
- **Awards/Activities:** Successfully reduced customer support ticket volume by 20% through improved user experience design.
- **Languages:** English, Spanish, French