



Michael ANDERSON

MENTAL HEALTH COMMUNICATION SPECIALIST

CONTACT

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SKILLS

- Mental Health Communication
- Community Engagement
- Campaign Management
- Content Development
- Data Analysis
- Workshop Facilitation

LANGUAGES

- English
- Spanish
- French

EDUCATION

**BACHELOR OF SCIENCE IN
PSYCHOLOGY, UNIVERSITY OF
PSYCHOLOGY**

ACHIEVEMENTS

- Increased attendance and participation in mental health workshops by 50% through targeted outreach.
- Received the Mental Health Advocacy Award for outstanding contributions to community mental health initiatives.
- Successfully launched a social media campaign that reached over 100,000 individuals.

Dynamic Health Communication Specialist with a focus on mental health awareness and education. Over 7 years of experience in developing and implementing impactful communication strategies that destigmatize mental health issues and promote wellness. Skilled in leveraging social media and community events to engage diverse audiences and encourage open dialogues about mental health.

WORK EXPERIENCE

MENTAL HEALTH COMMUNICATION SPECIALIST

Mind Matters Foundation

2020 - 2025

- Designed and executed campaigns aimed at increasing mental health awareness, resulting in a 60% increase in community engagement.
- Developed online resources and toolkits for individuals seeking mental health support.
- Facilitated community workshops that educated participants on mental health topics.
- Collaborated with local schools to implement mental health education programs for students.
- Analyzed data from community surveys to tailor communication strategies effectively.
- Managed a team of volunteers for outreach activities, fostering community involvement.

HEALTH PROMOTION OFFICER

Wellness Community Center

2015 - 2020

- Developed and implemented health promotion initiatives that addressed mental health stigma.
- Organized mental health fairs that provided resources and support to over 1,500 participants.
- Created informative brochures and newsletters that reached a wide audience.
- Collaborated with healthcare providers to ensure accurate mental health messaging.
- Conducted focus groups to gather insights and improve program offerings.
- Engaged with local media to promote mental health awareness events.