



MICHAEL ANDERSON

HEALTH EDUCATION SPECIALIST

CONTACT

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-  San Francisco, CA

SKILLS

- Health Education
- Community Outreach
- Social Media Marketing
- Program Evaluation
- Stakeholder Engagement
- Public Speaking

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF SCIENCE IN PUBLIC HEALTH, STATE UNIVERSITY, 2015

ACHIEVEMENTS

- Received the 'Rising Star Award' from the Wellness Initiative Group in 2020.
- Increased attendance at health workshops by 30% year over year.
- Successfully secured additional funding for health programs through grant writing efforts.

PROFILE

Results-oriented Health Campaign Coordinator with 5 years of experience in implementing health education programs in community settings. My passion for public health drives me to develop campaigns that not only inform but also empower individuals to make healthier choices. I excel in creating effective messaging that resonates with diverse populations, ensuring that health information is accessible and actionable.

EXPERIENCE

HEALTH EDUCATION SPECIALIST

Wellness Initiative Group

2016 - Present

- Designed and implemented health workshops that reached over 1,000 participants annually.
- Conducted needs assessments to identify community health priorities and tailor programs accordingly.
- Developed educational materials that improved health literacy among target populations.
- Utilized social media to promote health campaigns, achieving a 40% increase in engagement.
- Collaborated with local organizations to host community events focused on wellness.
- Evaluated program outcomes and reported findings to stakeholders for continuous improvement.

COMMUNITY OUTREACH ASSISTANT

Healthy Living Coalition

2014 - 2016

- Assisted in the organization of health fairs that provided screenings for over 500 attendees.
- Engaged with community members to promote health resources and services.
- Maintained accurate records of outreach efforts and participant feedback.
- Supported the development of marketing materials for health campaigns.
- Coordinated logistics for community events, ensuring successful execution.
- Participated in training sessions to enhance outreach strategies and skills.