



# Michael

## ANDERSON

### HEADLESS CMS DEVELOPER

Creative Headless CMS Developer with over 6 years of experience in the media and entertainment industry, specializing in developing engaging content delivery systems. My passion for storytelling and technology drives me to create innovative solutions that enhance the user experience. I have worked on projects that require close collaboration with creative teams to ensure that the CMS supports diverse content types, including video, audio, and text.

#### CONTACT

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#### SKILLS

- JavaScript
- HTML5
- CSS3
- API Integration
- User Experience
- Multimedia Content Management

#### LANGUAGES

- English
- Spanish
- French

#### EDUCATION

**BACHELOR OF ARTS IN DIGITAL MEDIA,  
UNIVERSITY OF THE ARTS**

#### ACHIEVEMENTS

- Awarded 'Best Innovation' for the development of a unique content delivery feature.
- Increased viewer retention rates by 20% through improved content accessibility.
- Recognized for outstanding teamwork in cross-departmental projects.

#### WORK EXPERIENCE

##### HEADLESS CMS DEVELOPER

Entertainment Hub

2020 - 2025

- Designed a headless CMS for a streaming service, improving content upload speeds by 40%.
- Collaborated with content creators to develop features that enhance user engagement.
- Integrated social media APIs, allowing for seamless content sharing.
- Developed custom video player APIs to ensure high-quality streaming.
- Participated in brainstorming sessions to innovate new features based on user feedback.
- Managed the deployment of the CMS, ensuring minimal downtime during transitions.

##### JUNIOR CMS DEVELOPER

Creative Media Solutions

2015 - 2020

- Assisted in the development of a multimedia headless CMS for a digital publishing platform.
- Supported the integration of content analytics tools to track user behavior.
- Worked with designers to create visually appealing interfaces that resonate with users.
- Conducted testing and quality assurance to ensure bug-free launches.
- Documented system features and user workflows for better understanding.
- Engaged with users for feedback to enhance the CMS capabilities.