



MICHAEL ANDERSON

CHIEF OPERATING OFFICER

CONTACT

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-  San Francisco, CA

SKILLS

- Fiscal Management
- Team Leadership
- Program Evaluation
- Community Outreach
- Technology Integration
- Grant Writing

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF ARTS IN ENVIRONMENTAL STUDIES, UNIVERSITY OF WASHINGTON, 2014

ACHIEVEMENTS

- Received the Leadership in Outdoor Recreation Award for exemplary service.
- Increased program participation by 50% through innovative outreach strategies.
- Developed a mentorship program that empowered young leaders in outdoor recreation.

PROFILE

Strategic thinker and accomplished executive specializing in outdoor recreation management with a robust background in fiscal oversight and program development. Expertise in leading cross-functional teams to create engaging outdoor experiences that align with organizational goals. Demonstrated ability to leverage community resources and foster partnerships that enhance program offerings. Committed to promoting health and wellness through outdoor activities and environmental education.

EXPERIENCE

CHIEF OPERATING OFFICER

Adventure Sports Collective

2016 - Present

- Oversaw daily operations of outdoor recreational programs across multiple locations.
- Developed and managed a \$3 million annual budget, ensuring fiscal responsibility.
- Implemented a new online registration system that improved user experience.
- Fostered partnerships with educational institutions to promote outdoor education.
- Led a team in developing youth outreach programs that increased engagement by 30%.
- Analyzed market trends to identify new opportunities for program expansion.

PROGRAM DIRECTOR

National Parks Association

2014 - 2016

- Designed and executed educational outdoor programs for diverse audiences.
- Managed a team of 15 staff members, focusing on professional development.
- Collaborated with environmental organizations to enhance conservation efforts.
- Developed evaluation metrics to assess program impact and participant feedback.
- Expanded program offerings to include adaptive outdoor activities.
- Achieved a 20% increase in funding through grant writing and sponsorships.