



MICHAEL ANDERSON

HANDICRAFT COOPERATIVE MANAGER

PROFILE

Strategically-minded Handicraft Cooperative Manager with a robust background in artisan development and economic empowerment. Over 8 years of experience in leading cooperatives focused on elevating local craftsmanship and enhancing the livelihoods of artisans. Proven track record in implementing effective operational strategies that align with the cooperative's mission and vision. Skilled in negotiating partnerships that amplify resource availability and market access.

EXPERIENCE

HANDICRAFT COOPERATIVE MANAGER

Creative Hands Cooperative

2016 - Present

- Directed cooperative initiatives that elevated artisan visibility in regional markets.
- Implemented operational efficiencies that improved production timelines by 20%.
- Established digital platforms for product showcases, resulting in increased online sales.
- Developed training modules for artisans focusing on modern marketing techniques.
- Negotiated contracts with suppliers that reduced material costs by 15%.
- Organized community events to promote local craftsmanship and culture.

ARTISAN DEVELOPMENT SPECIALIST

Local Artisans Alliance

2014 - 2016

- Conducted market research to identify trends and opportunities for artisans.
- Facilitated skill-building workshops that reached over 150 participants.
- Created promotional materials that enhanced the visibility of artisan products.
- Collaborated with local businesses to create co-branded products.
- Evaluated the impact of programs on artisan income and satisfaction.
- Developed an online marketplace that linked artisans with broader audiences.

CONTACT

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SKILLS

- Operational Strategy
- Partnership Development
- Digital Marketing
- Training
- Market Research
- Community Engagement

LANGUAGES

- English
- Spanish
- French

EDUCATION

MASTER OF BUSINESS
ADMINISTRATION, UNIVERSITY OF
COMMERCE, 2013

ACHIEVEMENTS

- Increased artisan income by 35% through innovative marketing strategies.
- Awarded 'Innovator of the Year' by the Artisan Federation in 2022.
- Successfully launched a product line that received national recognition.