



(555) 234-5678

michael.anderson@email.com

San Francisco, CA

www.michaelanderson.com

SKILLS

- Floral Production
- Pest Management
- Market Analysis
- Supply Chain Management
- Customer Relations
- Team Training

EDUCATION

ASSOCIATE DEGREE IN HORTICULTURE,
COMMUNITY COLLEGE OF PHILADELPHIA

LANGUAGE

- English
- Spanish
- German

ACHIEVEMENTS

- Increased floral sales by 30% through improved marketing strategies.
- Successfully expanded product line to include exotic flower species.
- Awarded 'Best Greenhouse' by local business association in 2022.

Michael Anderson

FLORAL PRODUCTION MANAGER

A dedicated Greenhouse Horticulturist with over 7 years of experience in flower cultivation and ornamental plant production. Expertise in managing greenhouse environments to produce high-quality floral products for commercial and retail markets. Strong knowledge of plant physiology, pest control, and market trends. Proven ability to develop and maintain relationships with suppliers and clients to ensure product excellence.

EXPERIENCE

FLORAL PRODUCTION MANAGER

Blooming Creations LLC

2016 - Present

- Oversaw the cultivation of various floral species in a commercial greenhouse.
- Implemented integrated pest management strategies to protect crops.
- Managed supply chain logistics for timely product delivery to clients.
- Conducted market analysis to determine consumer preferences and trends.
- Trained staff in best practices for floral production and care.
- Developed relationships with local florists to enhance distribution channels.

GREENHOUSE TECHNICIAN

Petals & Greens

2014 - 2016

- Assisted in the daily operations of a floral greenhouse.
- Monitored plant health and environmental conditions regularly.
- Participated in the design of seasonal floral arrangements for events.
- Maintained accurate records of plant inventory and sales.
- Supported marketing efforts to promote floral products to customers.
- Engaged with customers to provide product recommendations and care tips.