



MICHAEL ANDERSON

LEAD GRAPHIC DESIGN INSTRUCTOR

PROFILE

Accomplished Graphic Design Instructor with a robust background in commercial art and design education. Renowned for developing innovative courses that bridge theoretical concepts with practical applications in the design industry. Expertise in fostering a collaborative learning environment that encourages student creativity and professional growth. Demonstrated success in integrating cutting-edge design software into the curriculum, thereby enhancing student engagement and skill acquisition.

EXPERIENCE

LEAD GRAPHIC DESIGN INSTRUCTOR

Design Institute of Technology

2016 - Present

- Designed and taught advanced courses in digital illustration and motion graphics.
- Implemented project-based learning strategies to enhance student engagement.
- Guided students in creating professional-grade portfolios for job placement.
- Facilitated partnerships with local businesses for student projects.
- Conducted seminars on the latest design software and industry practices.
- Evaluated and revised curricula to align with industry standards.

ASSISTANT PROFESSOR OF GRAPHIC DESIGN

Art and Design College

2014 - 2016

- Delivered lectures on design theory, color theory, and visual communication.
- Supervised student capstone projects, ensuring alignment with professional expectations.
- Participated in curriculum development to incorporate new design technologies.
- Organized guest lectures from industry leaders to enrich student learning.
- Conducted research on design trends and their implications for education.
- Mentored students in securing internships and job placements.

CONTACT

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SKILLS

- Course Design
- Project-Based Learning
- Industry Collaboration
- Communication Skills
- Portfolio Development
- Curriculum Evaluation

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF FINE ARTS IN GRAPHIC DESIGN, ART UNIVERSITY, 2013

ACHIEVEMENTS

- Recipient of the 'Best Teaching Award' from the Design Institute in 2021.
- Increased student internship placements by 40% within two years.
- Published articles in design education journals regarding innovative teaching methodologies.