



MICHAEL ANDERSON

Game Data Analyst

Dedicated Game Performance Analyst with a solid foundation in data analysis and a passion for the gaming industry. Specializes in examining player behavior to derive insights that inform game development and marketing strategies. Proven ability to work collaboratively in team settings to deliver data-driven recommendations that enhance user engagement. Committed to continuous professional development and staying abreast of the latest industry trends and technologies.

CONTACT

- (555) 234-5678
- michael.anderson@email.com
- San Francisco, CA

EDUCATION

Bachelor of Science in Statistics
University of Illinois
2016-2020

SKILLS

- data analysis
- player behavior
- SQL
- teamwork
- reporting
- user testing

LANGUAGES

- English
- Spanish
- French

WORK EXPERIENCE

Game Data Analyst 2020-2023

Zynga

- Analyzed user data to improve game features and player retention strategies.
- Collaborated with product teams to implement data-driven improvements.
- Utilized SQL for database management and data extraction.
- Created reports detailing player engagement metrics for stakeholders.
- Engaged in user testing to gather qualitative feedback on game features.
- Assisted in the development of marketing strategies based on player data.

Junior Analyst 2019-2020

Gameloft

- Supported the analysis of gameplay data to identify trends and insights.
- Assisted in the creation of dashboards for performance tracking.
- Participated in cross-functional meetings to align on project goals.
- Engaged in player feedback analysis to recommend improvements.
- Utilized Excel for data reporting and analysis.
- Contributed to the documentation of analytical findings.

ACHIEVEMENTS

- Increased user retention by 10% through data-driven feature enhancements.
- Received 'Rising Star' award for outstanding contributions to the analytics team.
- Successfully identified key trends leading to a 15% increase in in-game purchases.