MA

Michael
ANDERSON

GAME ANALYTICS MANAGER

Strategic Game Performance Analyst with a robust analytical background, specializing in enhancing gaming experiences through meticulous data analysis and performance metrics evaluation. Expertise in employing a variety of analytical tools and methodologies to derive actionable insights that inform game design and development processes. Demonstrated success in collaborating with diverse teams to align game mechanics with player expectations, significantly boosting engagement and retention rates.

CONTACT

- 📞 (555) 234-5678
- ✉️ michael.anderson@email.com
- 🌐 www.michaelanderson.com
- 📍 San Francisco, CA

SKILLS

- game performance
- data management
- statistical techniques
- teamwork
- analytics tools
- project management

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF SCIENCE IN MATHEMATICS, MASSACHUSETTS INSTITUTE OF TECHNOLOGY

ACHIEVEMENTS

- Led a project that resulted in a 40% increase in user engagement through gameplay adjustments.
- Awarded 'Best Team Player' for contributions to team success.
- Successfully implemented a new analytics system that improved data accuracy by 30%.

WORK EXPERIENCE

GAME ANALYTICS MANAGER
CD Projekt Red
2020 - 2025

- Managed a team of analysts in evaluating game performance metrics and player behavior.
- Developed strategies to enhance player retention based on data insights.
- Utilized advanced statistical techniques to analyze large datasets and derive meaningful conclusions.
- Collaborated closely with game developers to implement data-informed changes.
- Presented findings to senior management, facilitating data-driven decision-making.
- Oversaw the integration of new analytics tools to improve data collection processes.

JUNIOR GAME ANALYST
Naughty Dog
2015 - 2020

- Assisted in the collection and analysis of gameplay data to identify player trends.
- Collaborated with marketing teams to assess the impact of promotional campaigns.
- Utilized Excel and R for data analysis and reporting.
- Engaged in player feedback analysis to recommend gameplay enhancements.
- Supported the development of analytical reports and presentations for stakeholders.
- Participated in cross-functional meetings to align on project goals.